



Carolin Desirée Töpfer



Co-Founder & CEO
Cyttraction
Tallinn, Estonia



Founder & CEO
cdt.digital
Cologne, Germany

Carolin has been engaged in technology and coding since her teenage years. Her lively and rich keynotes and workshops spring from years as a bridge builder on the challenges of digital transformation as much as being a certified data protection officer and IT security expert.

Speaking Examples

“Raising IT Security Standards quickly” | VIDEO
YouTube Interview with Inside Wirtschaft,
Online

“IT Security in the EU – The different perspectives of SME, political decision-makers and individuals” | MEETUP
Meeting of the Young European Federalists
Munich, Germany

“How should the industry adapt to regulatory and political uncertainty? Will Brexit hinder or spur growth? How is GDPR impacting IT service delivery? Is storing data at the edge enough? How is EU regulations impacting data center design and retrofit approaches?” | PANEL
Data Center Dynamics Conference,
London, UK

“Digitalization though business is running well? Arguments for digital pioneers” | KEYNOTE
B2B Marketing Days
Würzburg, Germany

“Don’t be afraid of Data Protection and IT Security!” | MEETUP
HerCareer
Munich, Germany

“Opportunities for digital continuing education for German SMEs” | KEYNOTE
4. Further Education Day Schleswig-Holstein
Norderstedt, Germany

"Technology innovation and transformation equals 50% of deep expertise and 50% of effective learning and communication processes."

With a keen eye for IT infrastructure, future technologies and the social behaviour of humans in the digital age, her German blog [Digitalisierung-jetzt.de](https://digitalisierung-jetzt.de) is among the most popular covering digital transformation for SME in German-speaking markets.

See & Reach Out

Cyttraction <https://cyttraction.com>
cdt.digital <https://cdtdigitalgroup.com>
LinkedIn <https://linkedin.com/in/cdtdigital>

Topics & Angles

Digital SME Transformation
DevOps & Social Compliance
Data Protection (EU GDPR)
IT- / Cyber Security
IoT & Smart Buildings
Future Technology & Society
Future of Work & Learning
Diversity in Tech



Formats & Services

Keynotes | Panels | Studio Productions | Management Coaching | Workshops | Marketing Co-operations



Carolin Desirée Töpfer



Co-Founder & CEO
Cyttraction
Tallinn, Estonia



Founder & CEO
cdt.digital
Cologne, Germany

Person

Carolin Desirée Toepfer is Founder & CEO of the German-based Technology Consultancy and Company Builder cdt digital GmbH and also the Estonian-based Cybersecurity training provider Cyttraction OÜ.

Media Appearances

Startup Estonia (English) | VIDEO

<https://www.linkedin.com/feed/update/urn:li:activity:6706514282219130880/>

Kyocera DigiTalk (German) | VIDEO

https://www.youtube.com/watch?v=7MYr86ykY_Q&list=PLYP3V4ILvxomMVJApLHa6WhhgBqntUem2&index=2

Inside Wirtschaft (German) | VIDEO

<https://www.youtube.com/watch?v=T2EZEcy2a04&t=45s>

Data Center Dynamics (English) | VIDEO

<https://www.youtube.com/watch?v=03J6GnlAWWA&t=19s>

Denkraum für soz. Marktw. (German) | VIDEO

<https://www.youtube.com/watch?v=EKGQtgDERP8&list=PLYP3V4ILvxomMVJApLHa6WhhgBqntUem2&index=1>

"Today's cybersecurity training often equals imposed boredom - with complex topics explained in a complex way by complex experts. Cyttraction will, instead, deliver the way you remember!"

With a background in political science and computer engineering, she has focused on technology and coding since her teenage years. Her lively and rich media delivery spring from years as a bridge builder on the challenges of digital transformation on top of being a certified data protection officer and IT security expert. With a keen eye for IT infrastructure, future technologies and the social behaviour of humans in the digital age.

Companies

cdt digital GmbH is a European technology consultancy and company builder, focused on the sustainable and efficient implementation of processes, which support the transition to digital business models. Key areas serviced by cdt digital are data processing, data protection and IT/IoT security as well as B2B marketing. We firmly believe in diversity, communication and co-creation in selecting and applying our expertise to safeguard and grow our clients' business. This also means that our clients always have full access to the expertise and global networks of cdt digital group subsidiaries Cyttraction (cybersecurity training) and emoticomms (B2B marketing) as well as partners like Blueprint Events & Services (visual design & location-based marketing), Skaiya (hologram control systems) and G3nie (3D printing).

Cyttraction - cdt digital group's latest endeavor - will provide innovative cybersecurity video training courses from a globally available digital streaming platform, making the company a key player in creating human cybersecurity firewalls within corporates, organisations and societies.



Carolin Desirée Töpfer

Speaking Examples (cont'd)

“Cybersecurity Bootcamp for Moms and Dads | WORKSHOP

Cyttraction Event
Online

“Cybersecurity Strategy for Startups” | KEYNOTE

PAKCon 2020
Online

“Digital Social Economy” | PANEL

FAZ/ IFOK Think Tank Social Economy, <https://www.denkraum-soziale-marktwirtschaft.de>
Bonn, Germany

“Communication in the digital age” | KEYNOTE

Avaya Consultant Event
Frankfurt, Germany

“EU General Data Protection Regulation” | PANEL

BVDW Business Networking Event
Hamburg, Germany

“Searching for traces instead of panic” | KEYNOTE

Cyber Security Conference at State Police Department NRW
Düsseldorf, Germany

“Data Protection, Data Security, IT Security” | VIDEOS

Masterplan, Digital Education Course, <https://masterplan.com>
Bochum, Germany

“Usability of mobility offers” | KEYNOTE

Bitkom Digital Mobility Conference, <https://www.bitkom.org/Termine/Digital-Mobility-Conference-2018.html>
Berlin, Germany

„Digitalisation from the workers perspective” | KEYNOTE

Networking Meeting of HR Expert Group Selbst GmbH, <https://selbst-gmbh.de/>
Frankfurt, Germany

“Why it should be allowed for staff to think about Aliens during work hours” | KEYNOTE

Client Evening at Openspace/ Commerzbank, <https://www.openspace.digital/>
Berlin, Germany

“Digital Work” | PANEL

Mediencampus Munich, <https://www.mediocampus.de/rueckblick-mediocampus-sommergesprach/>
Munich, Germany

“Digital Skills” | PANEL

SAP Data Space Client Event, <https://dataspace-berlin.com>
Berlin, Germany

“Complexities in IT Security” | KEYNOTE

Cryptovision Mindshare Trade Show, <https://www.cryptovision.com>
Gelsenkirchen, Germany

“Data competencies for consultants” | PANEL

Beraternetzwerk Networking Event, <https://www.beraternetzwerk.de/>
Mönchengladbach, Germany

“Get digital now!” | KEYNOTE

Monster Recruiting Update, <https://www.monster-recruiting-events.de/monster-recruiting-update/stuttgart/>
Stuttgart, Germany

“How to lead your business into the digital future” | KEYNOTE

Future of HR Show, <https://www.sued.zukunft-personal.com/>
Stuttgart, Germany